Money Culture Programs

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MONEY CULTURE

Financial Literacy & Life-Skills Education

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Programs Overview 2026

Learn
Activity-Based Learning
Real-World Examples
Age-Wise Curriculum

Practice
Habit Builder Challenges
Daily Trackers
Gamified Activities

Grow
Long-Term Skills
Career Readiness
Financial Confidence

About Money Culture

Money Culture is a financial literacy and life-skills education initiative focused on helping students, parents, and young adults build practical money habits through engaging, activity-based, and real-world learning.

Delivery Formats

Online
Live Online Sessions
Recorded LMS Courses
Webinars

In-Person
School Programs
Hybrid Workshops
Bootcamps

Special
Summer Camps
Weekend Batches
Holiday Programs



☆ Why Choose Money Culture?

Our Approach

- ✓ Practical financial education
- ✓ Student-friendly teaching methods
- ✓ Real-life application based learning
- ✓ Habit-focused approach

What You Get

- Interactive & engaging sessions
- Structured curriculum
- Parent involvement
- Long-term skill development

1. Foundations of Financial Literacy

For School Students | Grade 5 to Grade 10

Mode of Learning

- Live Online Weekend Sessions
- Recorded LMS Access
- Worksheets & Activities
- Habit Builder Challenges

Duration Options

- 1 Month Program
- 3 Month Program
- 12 Month Financial Literacy Tuition

Key Features

- Interactive live sessions
- Age-wise curriculum
- Real-life examples
- Gamified activities
- Daily habit tracker
- Parent engagement
- Certificates
- Workbook & journaling

Topics Covered

- Understanding Money
- Needs vs Wants
- Saving Habits
- Budgeting Basics
- Banking & Digital Payments
- Goal Setting
- Smart Spending
- Entrepreneurship Basics
- Investing Basics
- Financial Discipline
- Scam Awareness & Cyber Safety

2. Financial Literacy Tuition Program

"Finance as a Life Subject" | Grade 5 to Grade 12

Program Structure

- Weekend Live Classes
- Weekly Assignments
- Recorded Sessions on LMS
- Monthly Assessments
- Habit Building Activities
- Community Learning

Program Highlights

- Similar structure to academic tuition
- Practical financial education
- Personal finance: basics to advanced
- Entrepreneurial thinking
- Investing awareness
- Career & money mindset development

Monthly Themes

- Money Basics
- Earning & Value Creation
- Saving Systems
- Budgeting & Money Management
- Banking & UPI
- Smart Spending
- Goal Planning
- Investing Basics
- Insurance & Taxes
- Entrepreneurship
- Financial Planning
- Real-World Money Skills

3. Daily Financial Habit Builder Program

Objective: Build lifelong money habits through small daily actions.

Daily Activities Include

- Expense tracking
- Gratitude & money journal
- Saving challenges
- Financial quizzes
- Goal tracking
- Reading money facts
- Family finance discussions
- Investment observation activities

Students Develop

- Discipline
- Consistency
- Smart money behavior
- Financial confidence
- Responsible decision-making

4. Summer Camp: Foundations of Financial Literacy

Ideal For: Students during summer vacations who want practical life skills.

Format

- Live Online Summer Camp
- Activity-Based Learning
- Fun Challenges & Games

Modules Covered

- Understanding Money
- Saving & Budgeting
- Banking Basics
- Digital Payments
- Investing Basics
- Entrepreneurship
- Financial Planning

5. Parent Financial Awareness Program

Designed for parents who want to raise financially smart children.

Topics Covered

- Teaching money habits at home
- Pocket money management
- Digital finance awareness
- Goal-based parenting
- Family budgeting
- Investment awareness for families

Format

- Weekend workshops
- Webinars
- Interactive discussions
- Parent-child activities

6. College & Undergraduate Financial Literacy

Suitable For: Colleges, Universities, Youth Communities & Skill Development Programs

Topics Covered

- Personal finance management
- Budgeting for students
- Credit scores & loans
- Taxes & insurance basics
- Investing & SIPs
- Career and income planning
- Entrepreneurship fundamentals

7. School Partnership Program

Money Culture collaborates with schools to integrate financial literacy into student development programs.

Services Offered

- Financial literacy workshops
- Annual curriculum support
- Teacher training
- Student activity sessions
- Financial awareness events
- Parent engagement sessions

Benefits for Schools

- ✓ NEP-aligned life skill development
- ✓ Improved student awareness
- ✓ Practical learning exposure
- ✓ Value-based financial education

8. Entrepreneurship & Career Readiness Program

Focus Areas

- Business basics
- Startup thinking
- Problem-solving
- Leadership skills
- Communication skills
- Financial planning for entrepreneurs
- Digital business awareness

Activities

- Mini business projects
- Case studies
- Pitch presentations
- Team challenges

Contact Money Culture

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Empowering the Next Generation with Financial Intelligence